



# Small Cap Value Equity

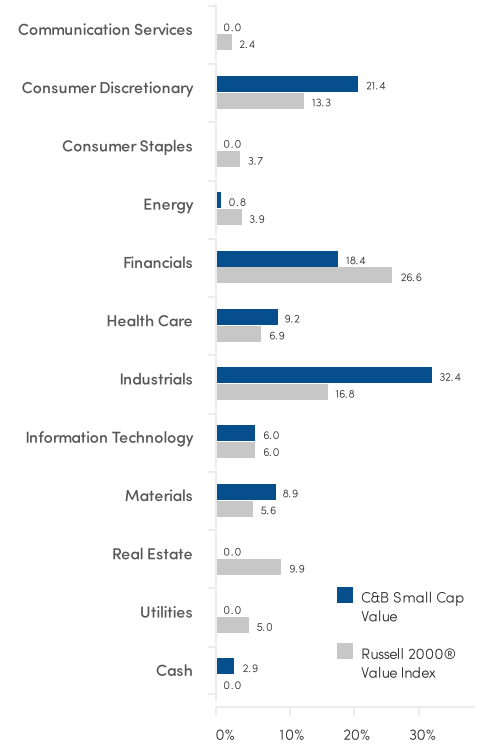
## Investment Overview & Process

### Strategy Overview:

- 40 to 60 companies in our fully invested, concentrated portfolio
- 12 year track record
- \$1.5 billion Small Cap Value assets under management as of 9/30/2020
- 115% upside market capture ratio since inception (8/1/08)
- 83% downside market capture ratio since inception (8/1/08)

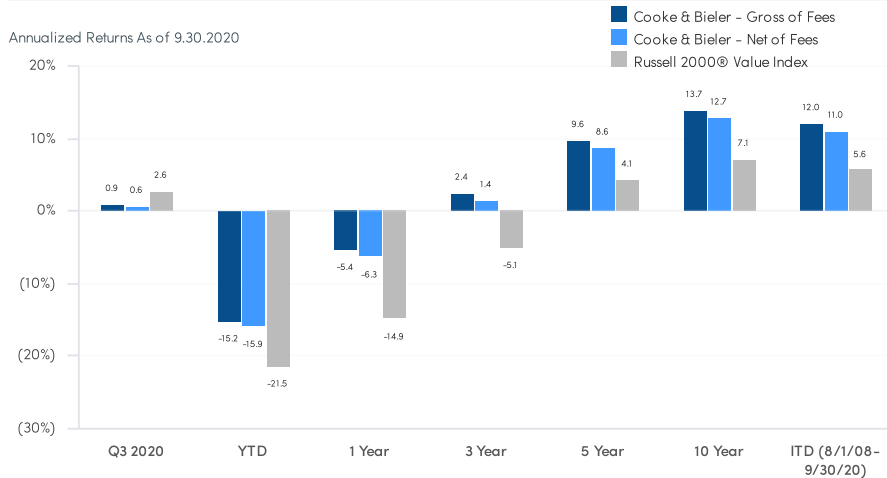
- GUIDES**
  - Philosophy
    - Fundamentals drive stock prices
    - Capital preservation improves returns
    - Culture shapes investment decisions
- SHARES**
  - Process
    - Thorough, proprietary research by career analysts
    - Focus on valuation and risk controls
    - Team environment – group discussion/analyst decision
- GENERATES**
  - Portfolio
    - Concentrated and diversified
    - Long-term/low turnover
    - Fully invested/limit on cash
  - Performance
    - Consistent pattern of results
    - Objective: Outperform the benchmark over the longer term

## Sector Weights



Source: Factset and Russell®

## Small Cap Value Equity Composite Performance



Source: Factset and Russell®  
Past Performance is not indicative of future results

## Quality Characteristics

	C&B Small Cap Value	Russell 2000 Value Index
ROC 5 Year Avg	12.9%	6.6%
Cash Interest Coverage	9.0x	5.6x
Debt/EBITDA	3.2x	4.1x
Forecasted P/E**	31.9x	67.0x
P/Normalized Earnings**	11.4x	-

\* Median  
\*\* Weighted Harmonic Mean  
Source: Factset and Russell®



	C&B Small Cap Value <sup>††</sup>	Russell 2000® Value Index <sup>*</sup>
# Holdings	47	1,459
Market Cap (\$B) Range	0.5 - 7.0	0.03 - 10.0
Market Cap (\$B) Wtd Avg	3.2	1.9
Annual Turnover	42%	-

Source: Factset and Russell®

American Eagle Outfitters	4.0%
Gildan Activewear	3.8%
Winnebago	3.8%
Helen of Troy	3.7%
PGT Innovations	3.4%
Essent Group	3.4%
Colfax	3.1%
IAA	3.1%
Integra LifeSciences	3.0%
Schweitzer-Mauduit	3.0%

## Small Cap Value Equity Composite

Year	Total Return Gross of Fees (%)	Total Return Net of Fees (%)	Russell 2000® Value Index (%)	Russell 2000® Value Index 3-Yr Std Dev (%)	Composite 3-Yr Std Dev (%)	Composite Dispersion (%)	Market Value (\$Millions)	Total Firm Assets (\$Millions)	% of Total Firm Assets	# of Portfolios
2010	21.14	19.92	24.50	-	-	N/M	1.3	4,841.5	<1	<5
2011	(4.83)	(5.69)	(5.50)	26.05	26.08	N/M	1.3	4,471.6	<1	<5
2012	41.04	39.67	18.05	19.89	22.07	N/M	3.0	4,434.6	<1	<5
2013	44.32	43.09	34.52	15.82	18.42	N/M	8.2	4,724.5	<1	5
2014	3.41	2.72	4.22	12.79	13.69	0.05	31.7	4,921.9	<1	8
2015	(0.98)	(1.84)	(7.47)	13.46	13.41	0.20	526.7	4,804.9	11	16
2016	28.93	28.02	31.74	15.50	14.44	0.29	684.7	5,303.4	13	21
2017	16.32	15.18	7.84	13.97	13.26	0.18	867.6	5,912.3	15	27
2018	(10.56)	(11.46)	(12.86)	15.76	15.61	0.26	821.3	5,084.6	16	37
2019	36.87	35.54	22.39	15.68	16.88	0.31	1,262.4	9,757.1	13	47

N/M: For those annual periods with less than five portfolios included for the entire year, dispersion is not presented as it is not considered to be meaningful.

Cooke & Bieler, L.P. (the Firm) is an independent investment management firm and is registered as an investment adviser under the Investment Advisers Act of 1940. Registration does not imply a certain level of skill or training.

Cooke & Bieler, L.P. claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Cooke & Bieler has been independently verified for the period January 1, 1993 through December 31, 2019. Verification assesses whether (1) the Firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the Firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. The Small Cap Value Equity Composite has been examined for the period from January 1, 2011 through December 31, 2019. The verification and performance examination reports are available upon request.

The Cooke & Bieler Small Cap Value Equity Composite (Composite), whose inception date is August 1, 2008, currently includes all fully discretionary, fee paying, small cap value equity portfolios managed for more than one month. During 2012, the minimum market value for inclusion in the composite was \$500,000. Prior to 2012, the minimum market value for inclusion was \$2,500. For investment purposes, we generally define small cap equity securities as those of companies whose market capitalization is greater than \$350 million and within the Russell 2000® Index at initial time of purchase. Securities are selected using the firm's fundamental, bottom-up approach. Portfolios are more concentrated, typically holding approximately 40-60 securities. The Composite was created in April 2010.

Rates of return are expressed in U.S. dollars. Portfolios are valued monthly on a trade date basis. Portfolio returns reflect the reinvestment of dividend and interest income and are calculated using the Modified Dietz method. The standard fee agreement is 1% per annum on the first \$20 million of principal; and 0.90 of 1% per annum on the next \$20 million and 0.85 of 1% per annum on the next \$20 million and 0.80 of 1% per annum on the remaining balance, however fees are negotiable. Effective 7/1/2016, net of fee returns are calculated monthly by deducting one twelfth of the maximum fee rate of 1% across all accounts in the composite and are net of any performance-based fees. Prior to 7/1/2016, net of fee returns reflect the deduction of actual management fees. As an example, the "cost" of the investment advisory fee of a \$20 million portfolio is 1.00% on an annualized basis. In a ten-year period, the effect of the investment advisory fee may reduce a 5% annual return by as much as 15.6% on a cumulative basis. As of 12/31/19, less than 1% of composite assets are custodied with a broker that does not charge trading expenses. Accounts custodied with other brokers may incur trading expenses, which may reduce returns.

For comparison purposes, the Composite is measured against the Russell 2000® Value Index. The Russell 2000® Value Index measures the performance of those Russell 2000 companies with lower price/book ratios and lower forecasted growth rates. The index returns are provided to represent the investment environment existing during the time periods shown and are not covered by the report of independent verifiers. Russell Investment Group is the source and owner of the trademarks, service marks and copyrights related to the Russell Indexes. Russell® is a trademark of Russell Investment Group.

The dispersion is measured using an asset weighted standard deviation of portfolio returns represented within the Composite for the full year. A list of composite descriptions is available upon request. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are also available upon request.

The three-year annualized ex-post standard deviation measures the variability of the composite (using gross returns) and the benchmark for the preceding 36-month period. The three-year annualized ex-post standard deviation is not required to be presented for periods prior to 2011 or when 36 monthly composite returns are not available.

Past performance is not indicative of future results.

†Supplemental information to the C&B Small Cap Value Equity Composite. The Sector Weights, Quality Characteristics, Portfolio Attributes, and Top 10 Holdings were obtained from an institutional representative account that complements the compliant C&B Small Cap Value Equity Composite.

††The data shown represents the aggregate characteristics of all securities held in the institutional representative Small Cap Value account. There is no guarantee that holding securities with relatively high or low portfolio characteristics will cause the portfolio to outperform its benchmark.

Holdings are as of 9/30/20 and are subject to change and may no longer be held in client portfolios. The holdings of any particular account may vary based on investment restrictions applicable to the account. It should not be assumed that investments in any top 10 holdings were or will be profitable.